

Yearbook Tips

Our top 10 tips to create lasting memories.

01

Sell Your Yearbook

Don't wait until the end of the school year to start selling your book. Conduct several sales campaigns throughout the year for maximum impact!



02

Create a Page Ladder

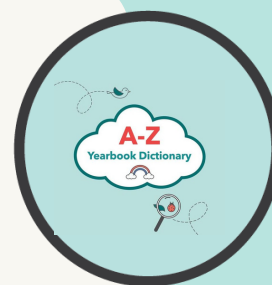
Before you start creating your yearbook, creating an outline can help make the work easier! [Download](#) our free Page Ladder to get started!



03

Yearbook Dictionary

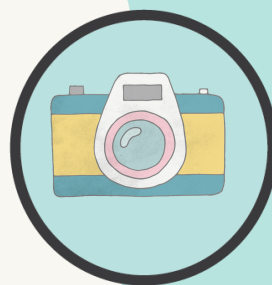
Get the A-Z on Yearbooks! Do you know what CMYK stands for? What's a page ladder? [Download](#) our dictionary of yearbook terms & definitions.



04

Take Lots of Pictures

Candid images make up the majority of the yearbook. Making sure you don't miss an event is extremely important.



05

Read the Planning Guide

It's always a good idea to review your yearbook Planning Guide before starting your project.



06

Proofread

Don't wait until the last minute to start proofing your book. Proofread each page as the book is completed.



07

Make Friends

Make friends with your PTO/PTA and Teachers. They are a great resource for gathering pictures.





Yearbook Tips

08

Pick a Theme

Selecting a yearbook theme and cover is a great way to showcase your school's spirit and give your book a cool look!



09

Create a Timeline

Document events and activities as they happen.



10

Tell your Story

The yearbook is more than just an archive for the school. It's your school's story.

